

## Site Usage

**123,476** Visits

**802,987** Pageviews

**6.50** Pages/Visit

**36.89%** Bounce Rate

**00:05:25** Avg. Time on Site

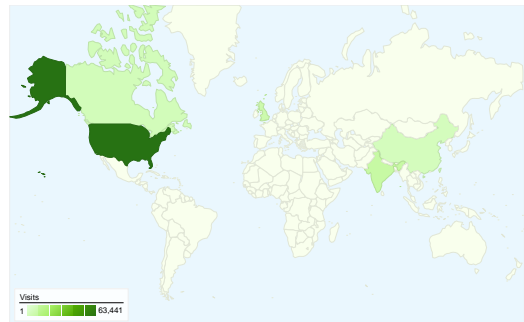
**71.03%** % New Visits

## Visitors Overview

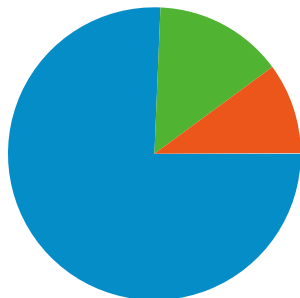


**Visitors**  
**93,388**

## Map Overlay world



## Traffic Sources Overview



- **Search Engines**  
93,425 (75.66%)
- **Referring Sites**  
17,582 (14.24%)
- **Direct Traffic**  
12,385 (10.03%)
- **Other**  
84 (0.07%)

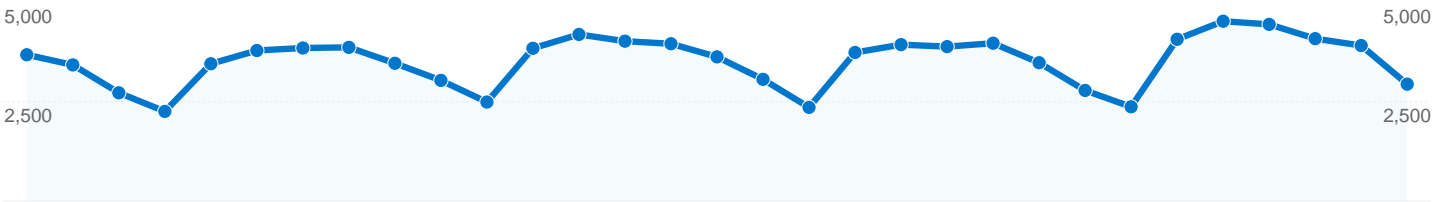
## Content Overview

Pages	Pageviews	% Pageviews
/	82,230	10.24%
/scrap_prices/scrap_metal_pric	22,679	2.82%
/buyoffers/default.aspx	18,967	2.36%
/selloffers/default.aspx	14,952	1.86%
/mypage/default.aspx	9,997	1.24%








## Goals Overview



**Goal Conversions**  
**173**

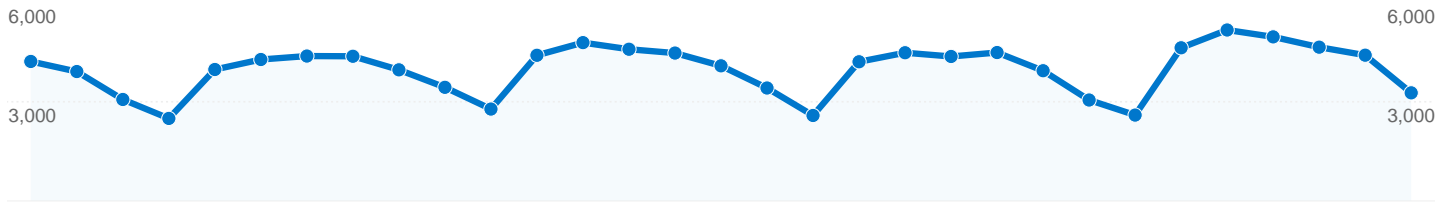


**93,388 people visited this site**




-  **123,476** Visits
-  **93,388** Absolute Unique Visitors
-  **802,987** Pageviews
-  **6.50** Average Pageviews
-  **00:05:25** Time on Site
-  **36.89%** Bounce Rate
-  **71.21%** New Visits

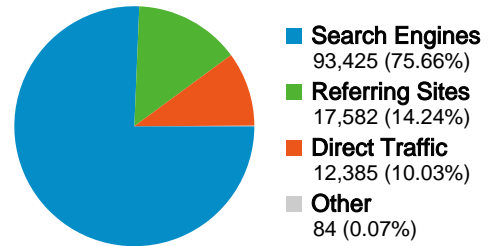
**Technical Profile**

Browser	Visits	% visits	Connection Speed	Visits	% visits
Internet Explorer	100,066	81.04%	Unknown	45,882	37.16%
Firefox	19,249	15.59%	DSL	34,983	28.33%
Safari	2,372	1.92%	Cable	27,899	22.59%
Opera	1,274	1.03%	T1	7,580	6.14%
Mozilla	207	0.17%	Dialup	5,221	4.23%



All traffic sources sent a total of 123,476 visits

-  10.03% Direct Traffic
-  14.24% Referring Sites
-  75.66% Search Engines



## Top Traffic Sources

Sources	Visits	% visits	Keywords	Visits	% visits
google (organic)	65,800	53.29%	scrap metal prices	7,894	8.45%
yahoo (organic)	16,508	13.37%	scrap metal	5,046	5.40%
(direct) ((none))	12,385	10.03%	scrap prices	1,996	2.14%
recycleinme.com (referral)	4,896	3.97%	scrap copper prices	1,410	1.51%
google (cpc)	3,364	2.72%	scrap metal price	931	1.00%



**Visitors completed 173 goal conversions**

0 conversions, Goal 1: Premium Member Order

173 conversions, Goal 2: Basic Membership

**Goal Performance**

Goal Conversion Rate

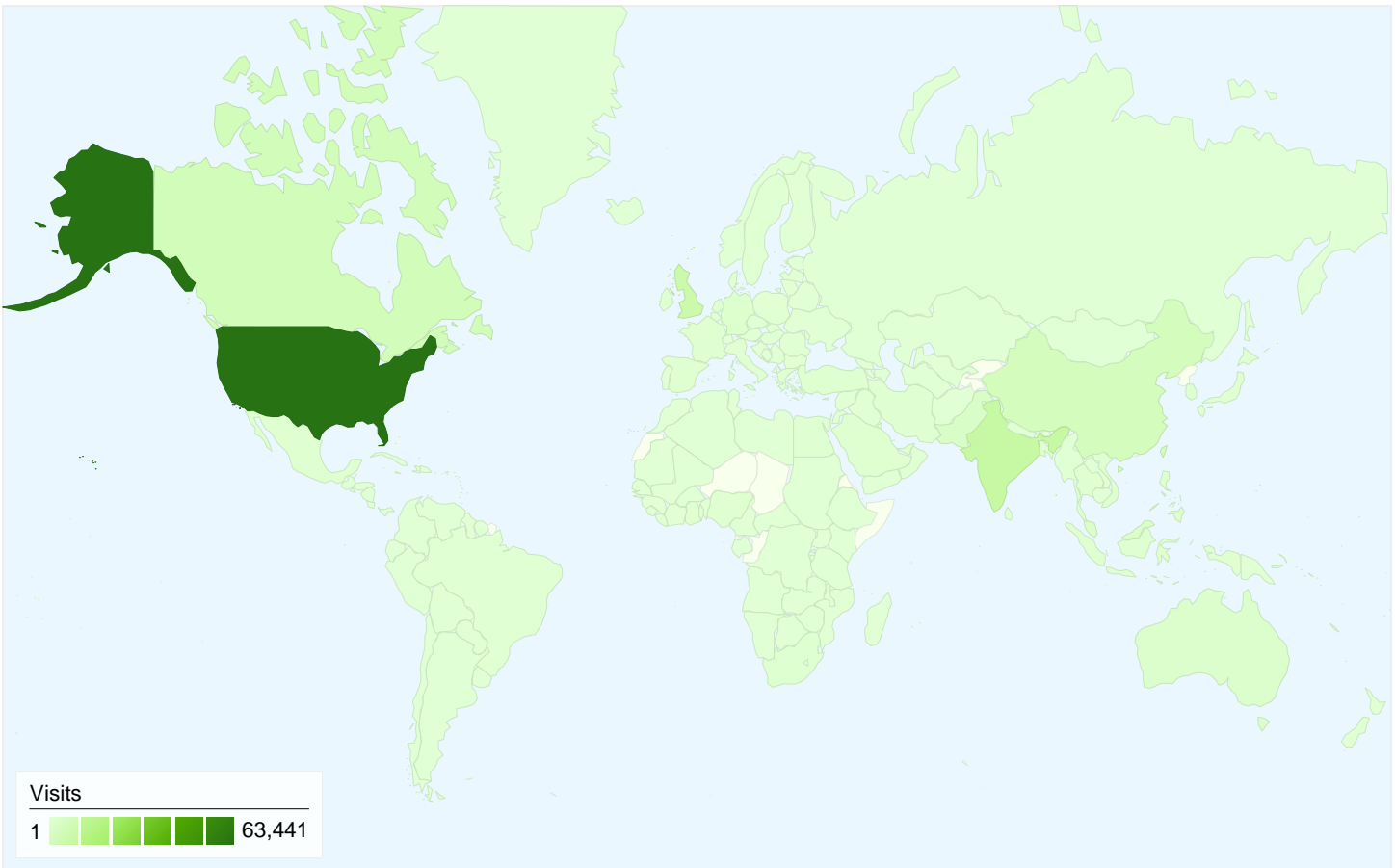


Goal Conversion Rate  
 0.14%

Total Goal Value



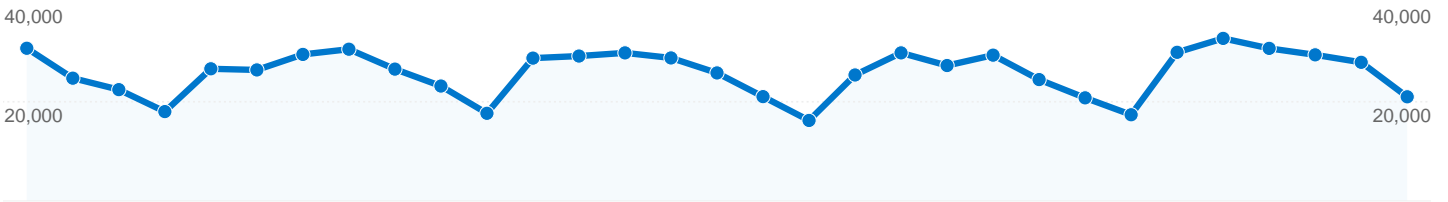
Total Goal Value  
 \$173.00



**123,476 visits came from 192 countries/territories**

Site Usage						
Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate		
<b>123,476</b> % of Site Total: 100.00%	<b>6.50</b> Site Avg: 6.50 (0.00%)	<b>00:05:25</b> Site Avg: 00:05:25 (0.00%)	<b>71.21%</b> Site Avg: 71.03% (0.24%)	<b>36.89%</b> Site Avg: 36.89% (0.00%)		
Country/Territory	Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate	
United States	<b>63,441</b>	5.17	00:03:20	83.14%	36.74%	
India	<b>9,153</b>	9.59	00:10:57	53.85%	34.46%	
United Kingdom	<b>7,483</b>	6.36	00:04:39	75.33%	35.28%	
Canada	<b>5,019</b>	7.84	00:05:27	67.28%	36.42%	
China	<b>4,316</b>	8.40	00:08:36	43.37%	39.60%	
Pakistan	<b>2,796</b>	9.32	00:11:41	47.68%	28.11%	
Malaysia	<b>2,423</b>	7.94	00:07:19	57.33%	43.33%	
Australia	<b>1,494</b>	6.68	00:05:17	70.88%	36.48%	
Singapore	<b>1,272</b>	8.13	00:07:08	58.33%	38.36%	
United Arab Emirates	<b>1,233</b>	9.24	00:09:03	53.20%	39.17%	





Pages on this site were viewed a total of 802,987 times

802,987 Pageviews

533,917 Unique Views

36.89% Bounce Rate

## Top Content

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/	82,230	10.24%
/scrap_prices/scrap_metal_prices.aspx	22,679	2.82%
/buyoffers/default.aspx	18,967	2.36%
/selloffers/default.aspx	14,952	1.86%
/mypage/default.aspx	9,997	1.24%